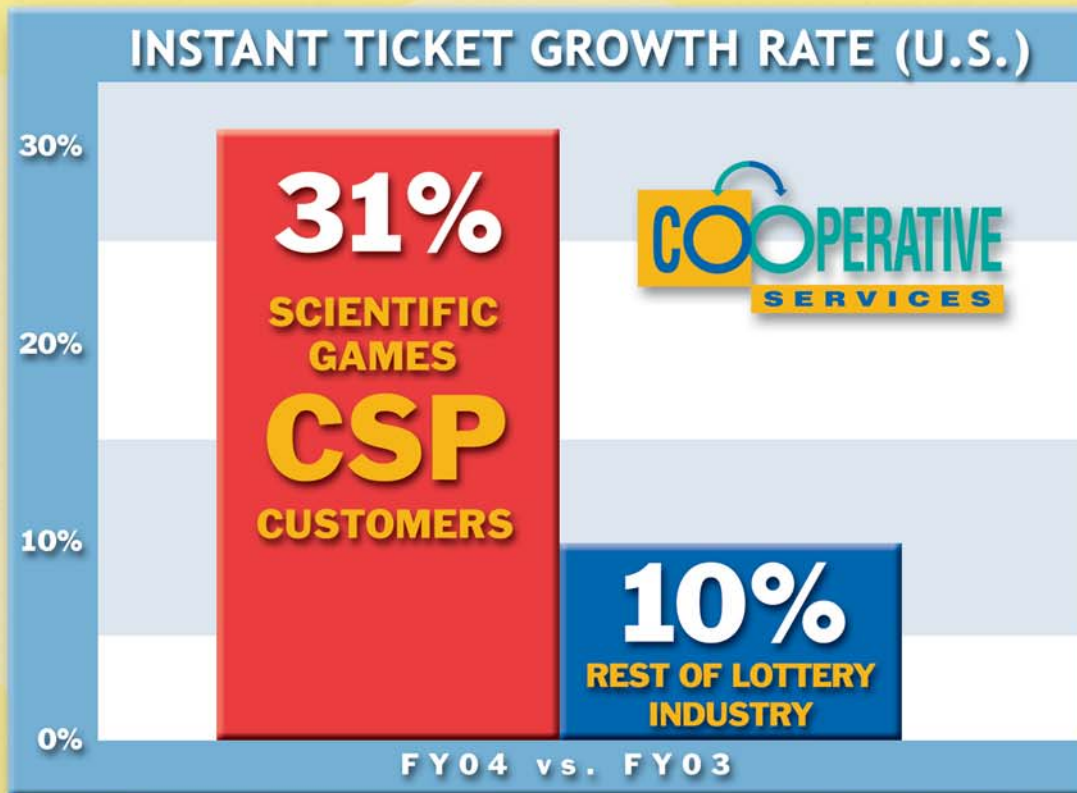


When in doubt follow your chart

A Cooperative Services Program (CSP) is an efficient, effective solution to help lotteries grow sales and revenue. If you're considering this popular performance-based business model for your lottery organization, consider this:



Scientific Games is the one supplier with a 20-year track record of delivering Cooperative Services and proven results.

- Six of eight (75%) of SG's established CSP customers are among the Top 14 in U.S. instant per capita sales (not including Ohio, our ninth and newest CSP customer)
- Two-thirds of U.S. lotteries reporting the highest instant per capita growth between FY01 and FY04 were Scientific Games' CSP customers
- This remarkable success is not a U.S.-only phenomenon. In Italy, our CSP model has helped increase instant lottery sales over the past year from €165 million to approximately €1.5 billion.



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