



SCORE BIG WITH MDI.

PAC-MAN will snap up instant sales for you. MDI will add to the thrill of the chase by making sure your game runs smoothly.



MDI offers promotional planning and services - including PAC-MAN launch events and coordination with your PR agency in issuing media alerts and press releases. We can also help with post-event evaluation.



MDI can provide pre-approved game copy, design and layouts to help cut your approval time and speed up production schedules.



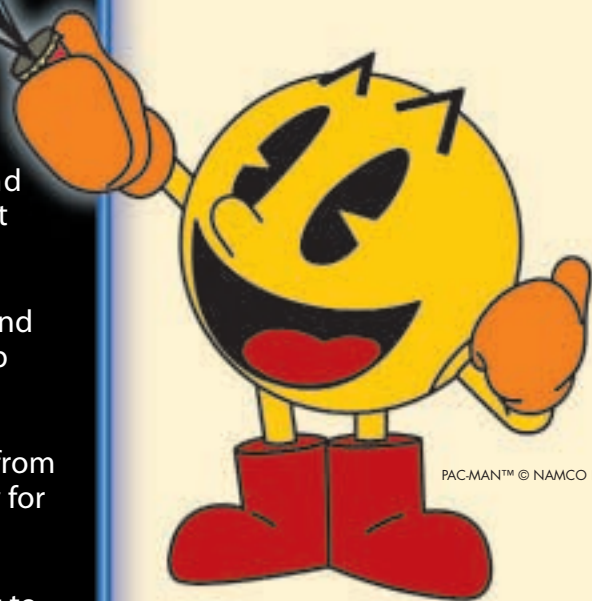
MDI can design your communications - everything from POP and print layouts, to broadcast templates ready for production.



MDI offers everything you need - from procurement to delivery - to facilitate your second chance prize drawings. We can even build lists from your drawing entries and run simple reports to evaluate levels of player participation.



MDI is the leading provider of lottery second chance drawing Internet sites. Using an Internet site, your players can enter the second chance drawings as often as they wish - postage free. The site also acts as a digital brochure for your PAC-MAN game and answers all Frequently Asked Questions. Further it has an option that permits you to receive player feedback directly via e-mail.



PAC-MAN™ © NAMCO Ltd.



A Scientific Games Company

Let MDI add the entertainment and fun of its famous consumer brands to your instant or on-line marketing programs. Contact your sales representative toll free at **1-800-572-7082** for more information about MDI's proprietary licensed lottery games.

Learn about other HOT brands that are available for lottery promotions/games! Visit our web site at www.mdientertainment.com



NOW A POWERFUL INSTANT GAME!



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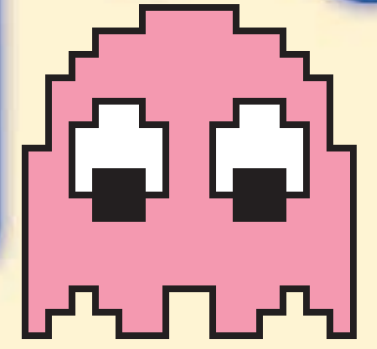
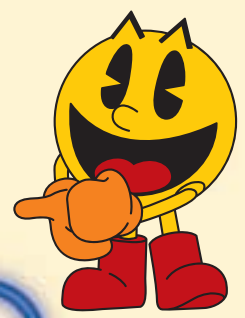


WATCH PLAYERS

EAT

IT UP.

THE GAME FOR ALL SEASONS.



A BRAND THAT PACKS A PUNCH.

PAC-MAN, the best-selling coin-operated arcade game in history, is now available through MDI Entertainment as an instant lottery game.

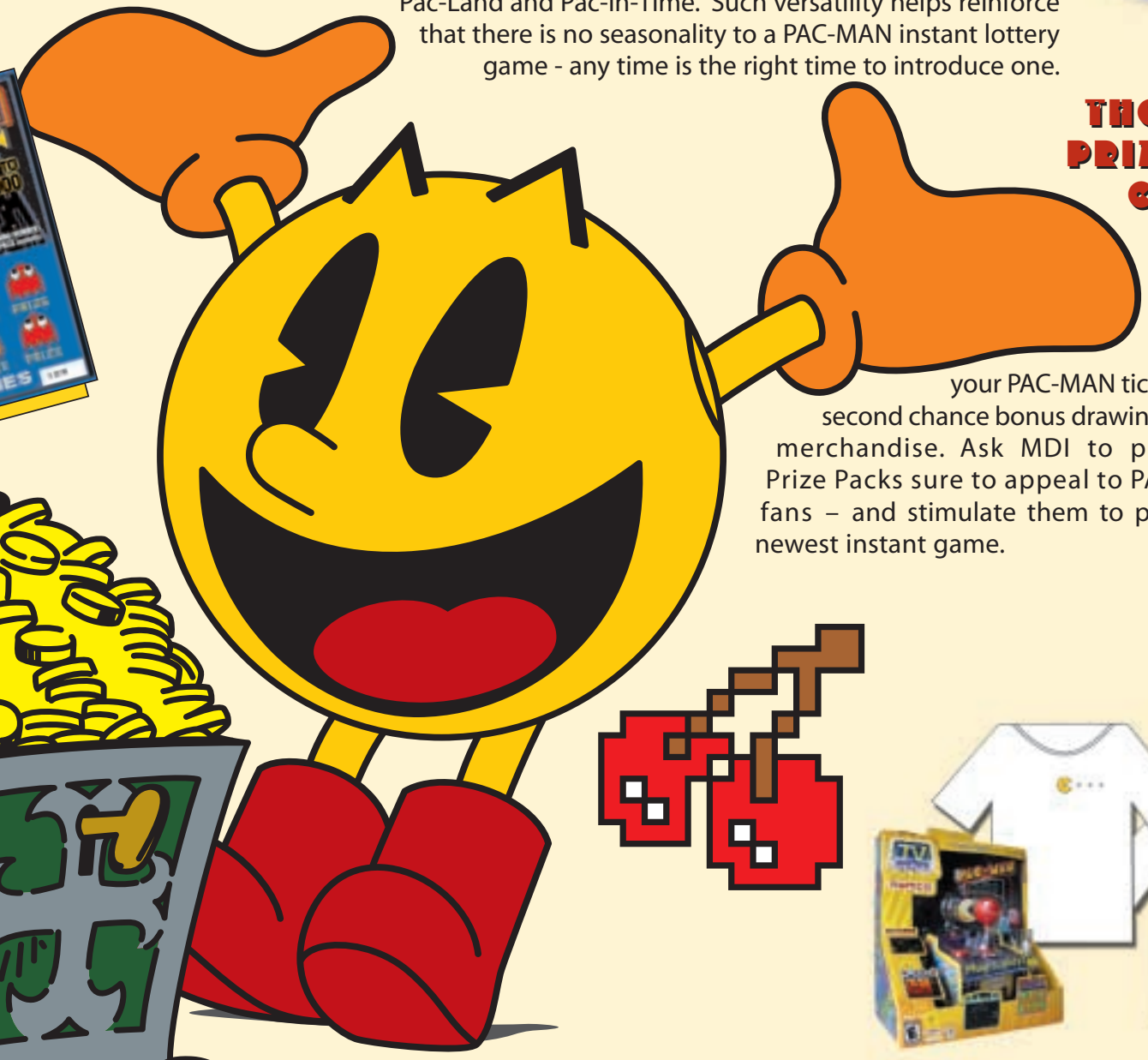
Estimated to have been played more than ten billion times since its first appearance 24 years ago, the PAC-MAN image has been licensed by over 200 companies for over 400 products. The popularity of this game has crossed multiple generations who have since matured into a very attractive lottery playing demographic.

Now you can reach this massive fan base with a PAC-MAN instant game that will energize their youthful memories and stimulate a strong desire to play again.

IRRESISTIBLE GAME PLAY.

Through the years PAC-MAN has often been imitated, but never duplicated. As a result, the bright "video-display" colors and familiar maze-style play make PAC-MAN a natural for instant lottery tickets.

The PAC-MAN graphics library comes complete with the original – Blinky, Inky, Pinky and Clyde. It also has the 3-D rendered images that offer a variety of PAC-MAN poses to fit any instant ticket concept, including holiday themes.



Still an arcade classic, PAC-MAN has evolved into home gaming, mobile gaming and casino gaming. It has taken a variety of game play forms, including Professor PAC-MAN quiz game, Baby PAC-MAN hybrid pinball/arcade game, and quest games such as Pac-Land and Pac-In-Time. Such versatility helps reinforce that there is no seasonality to a PAC-MAN instant lottery game - any time is the right time to introduce one.

THE ULTIMATE GRAND PRIZE...PLUS, SECOND CHANCE DRAWINGS.

Wow your players by offering as a Grand Prize an arcade-size PAC-MAN game console. What's more, extend the player-value of your PAC-MAN tickets by letting them participate in second chance bonus drawings for valuable PAC-MAN branded merchandise. Ask MDI to put together unique, exciting Prize Packs sure to appeal to PAC-MAN fans – and stimulate them to play your newest instant game.

